



2004 Gunnison Car Show Sponsor Form



Contact Name: _____ Company: _____

Phone: _____ Fax: _____

Address: _____ City/State/Zip: _____

Company E-mail Address: _____

Company Web Address (URL): _____

I would like to sponsor the Gunnison Car Club's 2004 Gunnison Car Show at the following level:

_____ **Super Sponsor**

\$500 minimum contribution of cash, merchandise (your cost), or services toward the running of the show

Super Sponsor receives:

- Your logo placed on the first page of the Gunnison Car Club Website.
- Your logo, address, phone number, email address, and web address prominently displayed on the Gunnison Car Club Website on the sponsor's page
- Your logo is displayed on Gunnison Car Show Posters (over 250) displayed regionally

_____ **Major Sponsor**

\$200 minimum contribution of cash, merchandise (your cost), or services toward the running of the show

Major Sponsor receives:

- Your logo, address, phone number, email address, and web address prominently displayed on the Gunnison Car Club Website on the sponsor's page
- Your logo is displayed on Gunnison Car Show Posters (over 250) displayed regionally

_____ **Underwriting Sponsor**

\$50-\$199 contribution of cash, merchandise (your cost), or services toward the running of the show. Option available for local advertising with your business name on the ad as the "underwriter" (a certain publication may be specified according to the market you are interested in).

Underwriting Sponsor receives:

- Your business name, address and phone number listed on the sponsor page of the Gunnison Car Club website
- Your business name on any underwritten ads placed.

_____ **Trophy Sponsor**

\$40 helps defray the cost of the trophies. Your business name will appear on the trophies that you sponsor (as determined by the car show committee) usually 2-5 in number. These donations will be collected by July.

_____ **Donor**

Any amount up to \$40 in cash, merchandise (your cost), or services toward the running of the show.

Donor receives:

- Name on sponsor page on web site

There are lots of possibilities! We need 'give-aways' (minimum 300-350) for the registration packets at the show – pens, keychains, candy, discount coupons, brochures, etc. These can have your name or logo on them. If your cost for these items is \$200 or over, and the Car Show logo could be put on the item in addition to the business logo, this would be considered "major sponsorship". We like to get as many businesses and individuals involved as possible. It's good for the community and for the charities – which is ultimately what this show is all about.

I will donate (please list): _____

Sponsor Signature/Date

Car Show Rep./Date (if available)

Thank you for your generosity - the car show couldn't happen without you!

If you would like to mail your form and check or goods, please send to:

Gunnison Car Club, PO Box 7102, Gunnison, CO 81230 or email sponsorship@gunnisoncarclub.com for more info.

